

AGTOURISM / DIRECT MARKETING WORK GROUP MEETING AGENDA

June 29, 2006

6:30pm @ Templeton Sheriff's Station

1. Introductions/Announcements, Approval of Minutes: June 13 meeting
Brenda Ouwerkerk, (5 minutes)
2. Review of approach to process: E-mail communication
Brenda (10 minutes)
3. Presentation: Draft: Committee #1: Products
(30 minutes)
4. Presentation: Draft: Committee #6 LODGING: B&B, INNS
(30 minutes)
5. Presentation: Draft: Committee # 8: SIGNS
(30 minutes)
6. Presentation: Draft Committee # 3 SPECIAL/TEMPORARY
EVENTS (30 minutes)

FINAL meeting: TUESDAY, JULY 11 @ SLO, 6:30pm

HOMEWORK ASSIGNMENTS FOR July 11 MEETING:
Review Final Draft: Committee #8: SIGNS
Review any other drafts for last comments

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